



# John James

WEB DESIGNER

## PROFILE

Passionate about creating awesome browsing experiences on minimalist and responsive websites.

## CONTACT

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## PROFESSIONAL EXPERIENCE

### Website Designer

LAGOS JAZZ SERIES, LAGOS, NIGERIA.

October 2017 - Present

- a. Maintaining the company websites and managing workspace email accounts.
- b. Collating and organizing client information in a database.
- c. Running several email campaigns with Mailchimp to promote company events.
- d. Running several social media advertising campaigns to promote company events.

### Freelance Website Designer

JORP DESIGNS

August 2015 - Present

- a. Creating websites for various clients and implementing new functionalities along the way.
- b. Sitting down with clients to understand their website needs and converting them into deliverables.
- c. Creating website content.
- d. Improving website responsiveness and cross-browser compatibility.
- e. Optimizing websites for higher search rankings and providing web analytics reports.
- f. Collaborating with various marketing leads and company executives to create user-friendly content and targeted specific audiences to increase website traffic and promote company brands.

### Contract Web Designer

CRYSTAL CRUMBS LTD., LAGOS, NIGERIA.

July 2015 - Present

- a. Designing websites for company clients.
- b. Offering maintenance and consultancy services from time to time.

## EDUCATION

### Front-End Web Developer

ANDELA, NIGERIA

2018

### CERTIFIED WEB DEVELOPER & CERTIFIED WEB PROFESSIONAL

GIIT, LAGOS, NIGERIA






2017

### B.Eng Information and Communication Engineering






COVENANT UNIVERSITY, NIGERIA.

2010 - 2015

## LANGUAGES & TOOLS

-  HTML, CSS & Bootstrap
-  JavaScript & jQuery
-  WordPress
-  Google Analytics & Search Console
-  MailChimp

## DIGITAL MARKETING SKILLS

-  SEO
-  Web Analytics
-  Email Marketing
-  Social Media Advertising
-  Content Development